

## **NC Libraries Provide Online Business and Career Information Resources Supporting North Carolina Economic Development**

RALEIGH, NC — April 11-17, 2010 libraries across North Carolina and the United States will celebrate National Library Week, an annual weeklong celebration of libraries' and librarians' contributions to their communities. NC LIVE, North Carolina's statewide online library, is joining the celebration by providing North Carolinians with free online access to three new business and career-related resources that support economic development and quality of life in North Carolina.

Beginning April 1, North Carolina library patrons will gain free online access to the new LearningExpress Job & Career Accelerator, an online tool funded by the State Library of North Carolina that will assist North Carolinians hunting for jobs or seeking out a career.

On April 12, NC LIVE will also introduce the new NC LIVE Business Portal ([www.business.nclive.org](http://www.business.nclive.org)) and the NC LIVE Jobs Portal ([www.jobs.nclive.org](http://www.jobs.nclive.org)), two resources developed by librarians to highlight important information for students, job seekers, entrepreneurs, investors, and business owners.

**Job & Career Accelerator**- This online tool provides step-by-step assistance for job seekers at all experience and education levels — from exploring and matching suitable occupations, to finding available jobs in their area from a database of over 5 million up-to-date job postings. Job & Career Accelerator users can easily create professional resumes and cover letters, master interviewing and networking techniques, improve work related skills, and prepare for occupation related exams.

NC LIVE Jobs Portal ([www.jobs.nclive.org](http://www.jobs.nclive.org)) – A user-friendly starting point for those who are job hunting or looking to jump start their careers, featuring resume and cover letter builders, Career Library, a database with complete career information, career-related eBooks, interviewing tips, interactive practice exams, and more.

**NC LIVE Business Portal**- The Business Portal is designed for local entrepreneurs, investors, and small business owners who are looking to get their business started, or grow their customer base, and contains free access to full-text articles from the Wall Street Journal, expensive market research data, demographic mapping, company listings from ReferenceUSA, information on starting a small business, business planning, investment research, and more.

All three resources are freely available through North Carolina libraries' websites, and through [www.nclive.org](http://www.nclive.org).

“Libraries are the heart of every community, and NC LIVE’s online resources give North Carolina’s libraries the ability to help their patrons get jobs, start businesses, learn new skills, and enrich their lives and communities,” says Tim Rogers, NC LIVE’s Executive Director. “The new NC LIVE Jobs Portal, Business Portal and Job & Career Accelerator are great tools that will support people who are trying to improve their lives, while strengthening local communities and institutions through libraries.”

First sponsored in 1958, National Library Week is a national observance sponsored by the American Library Association (ALA) and libraries across the country each April.

Patrons of the state’s public libraries, as well as students, faculty, and staff from any of North Carolina’s community colleges, independent colleges and universities, and public universities can access all NC LIVE resources at no cost.

Designed for at-home use, NC LIVE eBooks, magazines, newspapers, journals, videos, and other online materials are available from any Internet connection. The NC LIVE collection includes electronic resources for children and adults on topics ranging from careers, business, and investing, to auto repair, health, history, and genealogy. Contact your local library for access to NC LIVE. For more information about NC LIVE and National Library Week, please visit [www.nclive.org](http://www.nclive.org).

#### About NC LIVE

NC LIVE is a member-driven, library service organization dedicated to providing online library and information services that support education, enhance statewide economic development, and increase quality of life of all North Carolinians. NC LIVE is North Carolina's statewide online library.

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#### About State Library of North Carolina

The State Library of North Carolina is a division of the N.C. Department of Cultural Resources and works in partnership with communities to develop library service, coordinates statewide programs for all types of libraries, and offers direct library service to state employees, genealogy researchers, and people who have visual and physical handicaps.